

# 中国对外文化集团公司

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## Letter of Exhibitor Recruitment Service

China Arts and Entertainment Group (CAEG) is officially authorized and entrusted by China International Import Expo Bureau to be in charge of exhibitor invitation, recruitment and related content review for the Cultural Section of Trade in Services Area of China International Import Expo.

In consideration of the tight schedule and heavy task, we hereby invite the following institutions to provide services regarding exhibitor recruitment for the Cultural Section of Trade in Services Area of CIIE in Australia.

Demander: China Arts and Entertainment Group

Service provider: Australia China Commercial Association

Period of cooperation: April 26, 2018 to December 31, 2018

Content of services:

According to the occasional request or direction of the demander, the service provider should communicate with organizations in possession of cultural product and content including animation, game, visual and performing arts, intangible cultural heritage, famous culture IP and others related fields, to conduct promotion in the authorized country/region of exhibitor recruitment, acceptance and preview of materials submitted by intended exhibitors, provide necessary and related assistance and support for booth pre-arrangement and exhibitor contract signing, and participate in requesting booth fee payment and related content review depending on specific situation (the precise scope of work is defined by China International Import Expo Bureau).

Note: The service provider shall not transfer or authorize any item in this Letter to any third party.

All responsibility and expenses occurred during exhibitor recruitment shall

be undertaken by the service provider. Letter of Intent and Participation Contract shall be signed directly between exhibitors and China International Import Expo Bureau. Without written consent of China Arts and Entertainment Group, the authorized party shall not sign any legal documents or make any promises with any exhibitors in the name of China International Import Expo Bureau or China Arts and Entertainment Group.

Demander: China Arts and Entertainment Group



April 26, 2018

Service provider: Australia China Commercial Association

April 26, 2018